



Dear Valued Big Country/Go Rhino Partner,

Get going with Go Big eRewards Program! One of the many benefits of selling Big Country/Go Rhino is the Go Big eRewards Program.

The Go Big eRewards

Program allows you to easily claim your rewards online electronically. Gone are the days of waiting weeks for your reward to be redeemed through snail mail. The Go Big eRewards Program is here with virtual prepaid eRewards.

The intent of the Go Big eRewards Program is to help you make more sales with promotional offers designed to convert consumer SALES of our products. The promotion is SIMPLE and eREWARDS come QUICK!

Sell our products, claim your reward online and receive a virtual prepaid reward via email. The 2018 spring promotion is easy, buy and sell the qualifying products from February 1, 2018 thru April 30, 2018 and receive a virtual prepaid MasterCard®.

Visit [www.gobigerewards.com](http://www.gobigerewards.com) to learn more.

from Go Rhino and Big Country.

Go Big eRewards

# SELL MAKE MORE \$\$\$ EASIER AND FASTER REDEMPTIONS

**GoBig eRewards promotions give Jobbers incentives to sell and convert consumers on some of the most popular Big Country/Go Rhino products... and now, the rewards are the largest -- EVER!**

**How GoBig eREWARDS works:**

- 1 Virtual Participation is easy
- 2 Sell any qualifying products purchased from any authorized Big Country/Go Rhino distributor
- 3 Claim the Virtual Prepaid Mastercard®\* at [www.gobigerewards.com](http://www.gobigerewards.com)
- 4 Scan and upload a copy of the product invoice to [www.gobigerewards.com](http://www.gobigerewards.com)
- 5 Follow the claim process at [www.gobigerewards.com](http://www.gobigerewards.com) under Track a Reward
- 6 Receive your Virtual Prepaid Reward\* within 10-14 days by email
- 7 For program and claim questions contact Customer Service at **1-844-829-2599** Monday – Friday 8:00 AM – 4:15 PM MST

Two Redemptions on GoBig eRewards are easier and faster than traditional mail-in rebates with the simple on-line redemption process, when you sell any of these products from any authorized WD, just go to [www.gobigerewards.com](http://www.gobigerewards.com), register the sale and in just a few days, a virtual MasterCard reward will be sent via email.

To make things easy, here are the GoBig 2018 February, March, April Spring Season Calendar for products covered, dates of each promotion and the amounts jobbers earn! Plan to download the calendar, present, promote and SELL these popular accessories!

Add in-store promotional signs and include these in sold-on-hold messages.

Count on Big Country/Go Rhino for promotions that will help convert customers, offer GoBig incentive rewards and add SALES!

**SO GO AHEAD. GO THE DISTANCE WITH GO RHINO AND BIG COUNTRY.**



# PROMOTIONS CALENDAR



**SPRING 2018**



FEBRUARY 1 to FEBRUARY 28

# LOVE YOUR TRUCK AND JEEP



**\$100 eRewards**  
BRJ40  
Front Bumper



**\$75 eRewards**  
BRJ80  
Rear Bumper



**\$25 eRewards**  
4" & 5" Fusion Series  
Side Steps



**\$25 eRewards**  
Dominator  
D6 Drop Steps



**\$25 eRewards**  
Dominator  
D6 Hitch Steps



**\$50 eRewards**  
Dominator D6 Side  
Steps



**\$50 eRewards**  
Classic Dakar Pro Bull Bar



**\$50 eRewards**  
Classic Dakar Pro Bull Bar



**\$50 eRewards**  
New Dakar Pro Bull Bar



**\$50 eRewards**  
New Dakar Pro Bull Bar



**\$25 eRewards**  
RC2 LR w/o Lights

MARCH 1 to MARCH 31

# TRUCK AND JEEP MADNESS



**\$50 eRewards**  
Windshield  
Light Frame  
All versions



**\$50 eRewards**  
Pair of  
Trailline® Jeep Fenders  
(Front or Rear)



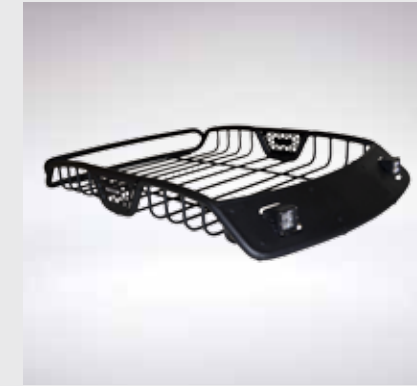
**\$50 eRewards**  
RB Series  
RB10 or RB20  
Running Boards



**\$100 eRewards**  
RB10 or RB20 with Drop  
Steps



**\$10 eRewards**  
RB10 or RB20  
Hitch Steps



**\$50 eRewards**  
SR20 Rack w/ 2 GR  
Lights



**\$100 eRewards**  
Sport Bar 2.0 Complete Kit  
w/ Power Actuator



**\$25 eRewards**  
Sport Bar 3.0



**\$50 eRewards**  
SR40 Rack w/ 4 GR  
Lights

APRIL 1 to APRIL 30

# GET OUT AND GO



**\$175 eRewards**  
Overland Rack  
Kit with WLF  
Windshield Light Frame



**\$100 eRewards**  
Overland Rack Kit



**\$25 eRewards**  
RC2 LR w/ GR Lights



**\$50 eRewards**  
SRM100 or SRM200 Roof Rack



**\$50 eRewards**  
SR10, SR20 or SR40 Roof Rack



**\$100 eRewards**  
BR Series Light  
& Heavy Duty Truck  
Front Bumper



**\$75 eRewards**  
BR20 Truck  
Rear Bumper



**\$25 eRewards**  
Bumper Light Mount Bars